

# HAZZARD HOLLOW LOCALS



A not-as-yet sponsored, official DAA/DTP project.



PFET  
studios

## High Concept



### Hazzard Hollow Locals

Junior, a Degen Ape, and The Deuce, his Degen Panda friend, have started a bootleg, grassroots podcast. It is a combination of the Degen Universe and The Joe Rogan Experience, with a dash of the Dukes of Hazzard (tv show, not movie).

Each weekday a new animation is posted featuring Junior and The Deuce interviewing a cartoon guest. These can be either local residents of Hazzard Hollow or representatives of any partnering NFT project.

It is the creation of a new type of entertainment product, a grass roots Web3 cartoon show in short form, building to the larger brand awareness.



## Season 1: The Boys Start a Podcast



Junior hates his job.

Junior and The Deuce run a lawn maintenance company, but they have dreams of turning their side hustle into their big break. The podcast that they run is shoestring, bootstrapped with their own gumption, and laughably cut-rate.

Each week, the boys interview a local resident of Hazard Hollow in their attempt to leave behind their sweaty work life for a chance at being internet famous.



## Hazzard Hollow NFTs



### Casting Wide

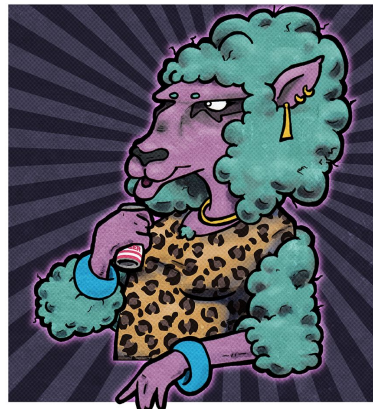
Reminiscent of shows like South Park and the Simpsons, Locals has a large cast of Hazzard Hollow residents who will visit the podcast and lend their personalities to this expansive world.

Examples include:

- Junior's lead mechanic from the lawn service, Wrench
- Dorothy, Hazzard Hollow Tobacco Spit Champion
- Ultim8Bozz, the NFT and crypto-rich 12 y/o
- Pap, the grizzled old bear who writes the local Almanac

The characters will appear in a series of subsequent episodes as an introduction, and return to the show on various occasions.

Each of these characters will be offered as NFTs at auction on Exchange.art. In true web3 fashion, it allows the audience to own a portion of the show. Someone could be purchasing the next Cartman without realizing it.



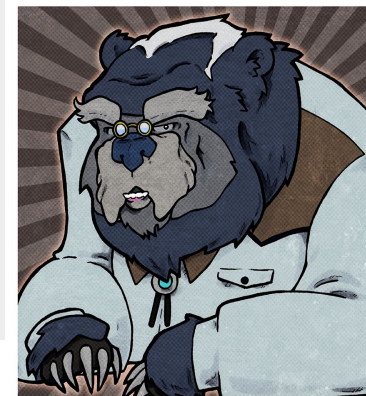
Dorothy



Wrench



Ultim8Bozz



Pap



## NFT Partnerships

### Guest NFTs

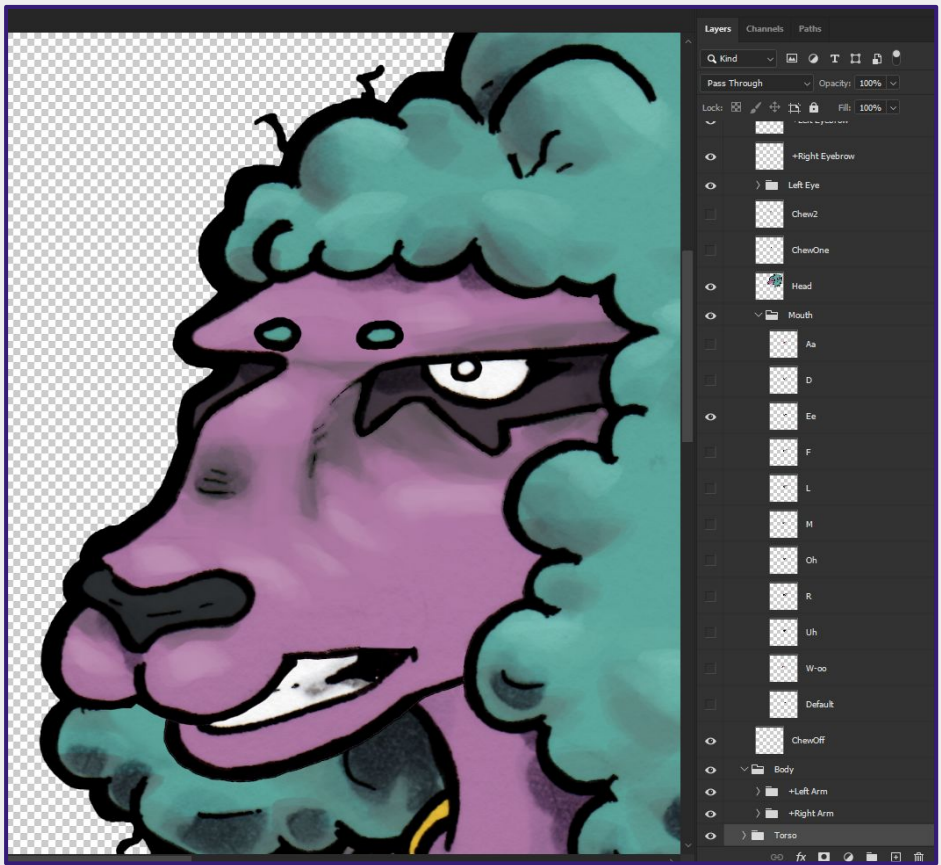
Can a DeGods NFT sit in with Junior and The Deuce? Sure!

Having guest NFTs appear on the show is a simple matter of having the NFT project partners provide a representative character in a seated pose, waist up, facing to their right. Working with their artist, we will help them submit the correct phoneme mouth poses along with some hand gestures and blinks to add life.

In a single video conference, we can capture the audio that discusses the highlights of their project and where they can be found on the internet.

Locals will be focused on Solana projects because of our bias toward this amazing technology, but will expand to other chains as the seasons progress.

For Degen Ape and Trash Panda guests, the requirements are just the video conference. We will handle the art tasks in house to stay consistent with Junior and The Deuce.





## Down the Road



### More Guests

The supply of cast members will continue to grow as we come to understand more of the degens that live in the Hollow.

### Mobile Gaming

Junior and The Deuce are in the design phase of their first mobile title, Running Moonshine.





## Support Request



### Long term

The ultimate term goal of the project is to transition to a long form format and be picked up for syndication. The irreverent humor is aimed at audiences that enjoy Family Guy, Rick and Morty and other Adult Swim programming.

### How does the Degeniverse help?

To signal to the publishing world that this property has the potential that we all expect it does, we need to attract attention. This means eyeballs on the episodes and a lot of spreading of the content.

- Subscribe to the [Youtube channel](#), more subscribers means more promotion in the algos.
- Join the [Discord server](#) and add your ideas to the mayhem.
- [Retweet](#) every episode, let every ape and NFT holder know what's happening in DAA/DTP



**PFFT First Principle:**

We invest in creativity and passion.

**PFFT Second Principle:**

We support creativity with sound business acumen, proper planning and execution.



**PFFT Studios is a Web3 company.**

Our experience is from over 20 years of digital entertainment, marketing, and business development. Hazard Hollows Locals is an internally developed property testing the promise of Web3 community investment and ownership.



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